2024 IMPACT REPORT



Westmoreland County LIBRARIES



OUR VISION: Westmoreland County Libraries is committed to leading the County libraries forward by ensuring they remain beneficial to the communities they serve.

OUR MISSION

Westmoreland County Libraries (WCL) is dedicated to achieving excellence in library and information services for all County residents through the coordination of resources and services, the sharing of information expertise, and the promotion of library staff development for the mutual benefit of all member libraries.



Westmoreland County Libraries (WCL) is an alliance of 26 public libraries in Westmoreland County, and is one of 29 District Centers under the Office of Commonwealth Libraries, PA Department of Education.

OUR ACCOMPLISHMENTS











2024 was a year of transition for Westmoreland County Libraries (WCL), marked with renewed purpose, collaboration, and community connection.

We welcomed several new Library Directors and staff, including our Executive Director, who entered the position just in time for a comprehensive rebranding project. The resulting logo - shaped through thoughtful conversations with library staff, volunteers, and community members - represents patrons, community, growth, approachability, and depth of service. We were encouraged to learn that the public views Westmoreland County Libraries as friendly, accessible, and knowledgeable - three attributes that affirm our mission and guide our ongoing work.

Community conversations provide valuable insights that extend well beyond the creation of a logo. They inform our broader efforts and build on our community partnerships like the Westmoreland County Food Bank. We assisted with their countywide food drive - spreading the word and acting as collection sites. Another example is our collaboration with six local museums, allowing us to offer free family passes to Bushy Run Battlefield, Fort Ligonier, Greensburg Volunteer Fire Department Museum, Lincoln Highway Experience, West Overton Museum, and Westmoreland Museum of American Art. These efforts not only expand access to enriching experiences but also reinforce our role as a connector of people, ideas, and opportunities.

The accomplishments contained in this impact report are a testament to the power of libraries to adapt, inspire, and serve. We remain committed to listening, learning, and evolving in response to community feedback.

Our Team

Naomi Cross, Executive Director Melinda Tanner, District Consultant Joe Fee, IT Manager Edwina Zack, Business Manager Kenneth O'Toole, IT Support Technician Diane Nowakowski, Administrative Assistant

Our Board

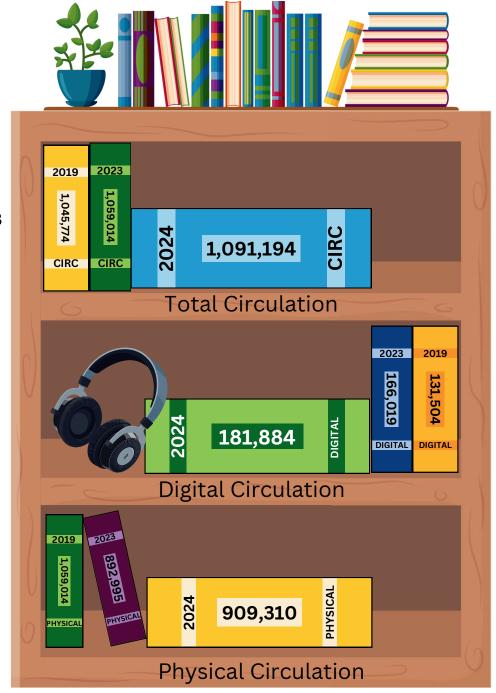
Bill Scheeren, President Celine Kandala, Vice President Mary Stubbs, Secretary Lynn Wackenhuth, Treasurer Pam Hysong, Member Annette Kostelnik, Member Barbara Matheny, Member

WHAT PEOPLE BORROWED

3% increase in total circulation over 2023 (4% increase over 2019)

10% increase in digital circulation over 2023 (38% increase over 2019)

2% increase in physical circulation over 2023 (1% behind 2019)



*Pandemic years are considered outliers and excluded from statistic comparisons

THE BOOKS (& MORE)

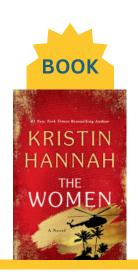


811,637

items available to borrow 6% increase over 2023



TOP PICKS

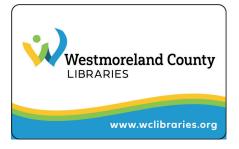












55,740

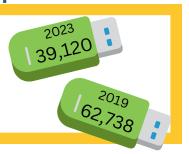
registered library cardholders 7% increase over 2023

DIGITAL CONNECTIONS



Public Computer Sessions

9% decrease in public computer use since 2023 (38% less than 2019)







Wireless Internet Connections



9% increase in wireless connections over 2023 (15% more than 2019)





Total Computer and Wi-Fi sessions

4% increase in overall connections compared to 2023 (21% less than 2019)

²⁰²⁴ **73,228**

353,943 HOURS of FREE Internet access

6% increase in hours compared to 2023

ONLINE RESOURCES



188,248 requests made through these resources

Candid.



Westmoreland County Libraries users also have 24/7 access to:









This project is made possible in part by Library Services and Technology Act (LSTA) funds from the U.S. Institute of Museum and Library Services and through the Commonwealth of Pennsylvania's Library Access funds administered by the Pennsylvania Department of Education, Office of Commonwealth Libraries. The views, findings, conclusions, or recommendations expressed in this website do not necessarily represent those of the U.S. Institute of Museum and Library Services or the Pennsylvania Department of Education.

WHO WE SAW



658,963

visits to WCL member libraries 5% increase over 2023



people attended library programs 1% increase over 2023













WHAT THEY SAW





5,441
programs
for kids, teens, and adults
28% increase over 2023!









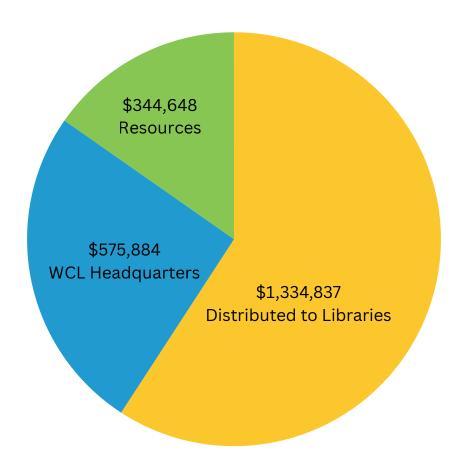
Community Partnership Programs included organizations like:



CareerLink
Jacobs Creek Watershed
Mountain Watershed Association
Pittsburgh Ballet
Westmoreland Cleanways & Recycling
Westmoreland Food Bank
Westmoreland Land Trust
Westmoreland Museum of American Art



WHERE DOES MONEY GO?



Westmoreland County Libraries Headquarters is responsible for:

- the distribution of State and County Aid to Member Libraries
- accountability for State Library Regulations compliance
- management of the countywide online library catalog
- technology infrastructure and support
- countywide delivery of materials
- providing access to online resources for the improvement of library services
- professional development for library staff and trustees

RETURN ON INVESTMENT: \$5.51 for every \$1



Libraries across PA average an ROI of \$5.50 for every \$1 The average of Westmoreland County's specifically is \$5.51



FIVE WAYS YOU CAN SUPPORT LIBRARIES

1 Use Your Library Card

Don't have one? Visit us and sign up today! It's quick and easy, and FREE! Using our library and borrowing from our collection shows our importance to the community and our need for funding.



2 Come to Library Events

Bring your friends and family, spread the word! Community engagement helps us to know what types of programs to provide.



3 Engage on Social Media

Follow us and like our page! All likes, comments, shares, and tags assist in broadening our reach.



4 Make a Donation

Donate online, over the phone, or by mail. You may make donations in someone's honor as well. All of this helps us to provide more resources and programming!



5 Contact Your Elected Officials

Love your library? Let them know! Call or email your local and state elected officials to share your experiences and support.



Adams Memorial Library 1112 Ligonier Street Latrobe, PA 15650 724-539-1972

Branch: Caldwell Memorial Library 988 N. Chestnut Street Ext. Derry, PA 15627 724-694-1401 x 3110

> Avonmore Public Library 437 Westmoreland Avenue Avonmore, PA 15618 724-697-4828

Belle Vernon Public Library 505 Speer Street North Belle Vernon, PA 15012 724-929-6642

> Delmont Public Library 75 School Street Delmont, PA 15626 724-468-5329

Greensburg Hempfield Area Library 237 S. Pennsylvania Avenue Greensburg, PA 15601 724-837-5620

Branch: Youngwood Area Public Library 17 S. 6th Street Youngwood, PA 15697 724-925-9350

> Jeannette Public Library 500 Magee Avenue Jeannette, PA 15644 724-523-5702

Ligonier Valley Library 120 West Main Street Ligonier, PA 15658 724-238-6451

Manor Public Library 44 Main Street Suite 500 Manor, PA 15665 724-864-6850

Monessen Public Library 326 Donner Avenue Monessen, PA 15062 724-684-4750 Mount Pleasant Free Public Library 120 S Church Street Mount Pleasant, PA 15666 724-547-3850

Murrysville Community Library 4130 Sardis Road Murrysville, PA 15668 724-327-1102

LOVE YOUR LIBRARIES



LIBRARIES



New Alexandria Public Library Keystone Plaza New Alexandria, PA 15670 724-668-7747

New Florence Community Library 122 Ligonier Street New Florence, PA 15944 724-235-2249 Norwin Public Library 100 Caruthers Lane Irwin, PA 15642 724-863-4700

Penn Area Library 2001 Municipal Court Harrison City, PA 15636 724-744-4414

Branch: Trafford Community Public Library 416 Brinton Avenue Trafford, PA 15085 412-372-5115

> Peoples Library New Kensington 880 Barnes Street New Kensington, PA 15068 724-339-1021

Branch: Peoples Library Lower Burrell 3052 Wachter Avenue Lower Burrell, PA 15068 724-339-1565

Rostraver Public Library 700 Plaza Drive Rostraver Township, PA 15102 724-379-5511

Branch: Smithton Public Library 615 Center Street Smithton, PA 15479 724-872-0701

> Scottdale Public Library 106 Spring Street Scottdale, PA 15683 724-887-6140

Sewickley Township Public Library 312 Sewickley Avenue Herminie, PA 15637 724-446-9940

> Vandergrift Public Library 128 C Washington Avenue Vandergrift, PA 15690 724-568-2212

West Newton Public Library 124 N Water Street West Newton, PA 15089 724-633-0798